

Foundations of the Starter program under the new FENG perspective

Warsaw, 4.04.2024 r.











Agenda



- > FENG perspective Program assumptions
- > POIR vs FENG revisions from the previous perspective
- > Criteria for selection for VC Fund Managers
- Tips for Tenderers before the next Call
- > Call schedule
- O&A



The main objectives of the PFR Starter program under the FENG perspective regarding VC funds.





Who we look for?

VC funds investing in early stage startups



Preferred legal form

Limited partnership, limited joint-stock partnership



PFR Starter contribution

PLN 20 – 65m



Time commitment

Min. 2 KP members for 40h/week/100% of professional time



Investment Committee

KP members have voting rights + PFRV (observer) + possibly a non-voting representative of private investors



Carried Interest

Max. 20-25-30% (quoted by VC)



Hurdle Rate

0%



Investment Period / **Investment Horizon** Length

4 years(+1)/ max 10 years



GP's contribution

Min. 1% Declared Capitalization, expected 2-4%



Profit asymmetry

2.5x the private investors' share of the profits compared to their participation in the VC fund

The main objectives of the PFR Starter program under the FENG regarding investments in companies





Investment ticket PLN 3/5m + 2 "super follow-ons"



Limit of % of shares for the first investment Under 50%



Investment stage
70% of first investments in
pre-revenue companies



Company headquarters
The company should be located in the EU, EFTA,
EEA or UK



Follow-on investments
Up to 60% of the
Investment Budget



Follow-on after the Investment Period
No restrictions



Geographical limitations
Max 15% in foreign
companies with a "Polish
nexus"



Limit on acquisition of shares from existing shareholders 10% of investment value



POIR vs FENG – revisions to some of the assumptions as a response to market needs



Characteristics	POIR
Size of program	PLN 511m
Estimated number of VC funds	13
Investment ticket	Up to PLN 4m
Min./max. commitment PFR Ventures	PLN 20 / 50m
Milestones/investment pace	25-40-60% execution of Investment Budget after 2,3,4 years
Time commitment of members of Key Personnel	Minimum of 2 people for 80% professional time and 32h/week*
Management fee % rate	No differentiation by size of VC Fund
Geographical restrictions for the headquarters of startups	None while retaining the "Polish nexus"



FENG	
PLN 807m	
20	
Up to PLN 5m + option of two "super follow-on" for the best companies	
PLN 20 / 65m	
5-25-40-60% execution of Investment Budget after 1,2,3,4 years	
Minimum of 2 people for 100% professional time and 40h/week*	
Higher management fee rates for all funds and additional preference for micro-funds (up to PLN 45m)	
Max 15% in foreign companies with a "Polish nexus"	

^{*} Allowable deviations to a level of no less than 80%/32h/week in cases where: (i) the Key Personnel Member is involved in a previous VC fund during the divestment period, or (ii) the side activity is of limited scope, synergistic and does not generate a conflict of interest.



Criteria for selection of VC funds by PFR Starter



Key Persons and members of the Operating Team



- Investment experience
- Cooperation between Team Members
- Complementarity of the Team
- Time commitment of Team Members to ensure proper management of the VC fund

Investment
Policy of the
VC Fund



- Complete, high-quality and effective Investment Policy
- Demonstrated potential to bring in smart money
- Display of a realistic and effective Investment and Operating Budget
- Feasibility of execution of the Investment Policy
- Investment Policy corresponding to the experience of Key Personnel
- Consideration of sustainable development (ESG) factors in the evaluation of investment projects

Prospective investment projects



- Credible list of potential investment projects
- Demonstration of an effective way to build dealflow

Other criteria



- The amount of contribution of Private Investors and the Management Entity
- Presentation of an effective incentive system for Key Personnel and the Operations Team
- Credibility of the organizational capacity and readiness as well as efficiency of the VC Fund's organizational structure to achieve the objectives of the Tender and the project schedule



The most common formal errors in Call 1



Formal errors





- Failure to submit all the documents to be evaluated by the closing date of the Call window.
- Application in a different file format to that indicated in the Rules for the Submission (simplification from Call 2)
- Submitting an attachment using the **wrong form** (usually attachments from the POIR or in draft form) or tampering **with the content of the form**

Aspects adversely affecting quality of the Offer



Team experience and composition



- Inadequate **investment experience**, particularly in the VC market
- Inadequate investment and professional experience about the investment profile of the VC Fund
- Shown **own investments not related to investments in startups** in listed/pre-IPO companies or investment projects with a profile unsuitable for VC investments (e.g. infrastructure investments, photovoltaic farms)
- Unballanced private contribution and participation in carried interest of Key Personnel significant contribution/share of one person with marginal contribution/share of others
- Members of the Team are involved (financially or timewise) in activities that conflict with the management of the fund (especially involvement in investment vehicles, and operational activities of significant scale)
- Too **low capital contributions** of Key Personnel members
- Too small size and too low quality the Team for the capitalisation of the VC Fund
- Too **short duration of cooperation of** the members of the Key Personnel
- Low performance of investment activities to date
- Role distribution and time commitment in the Team are not likely to support the VC Fund's investment strategy
- Low complementarity of Key Personnel members
- Unreliable/Exageratted investment and professional experience in the offer

Aspects adversely affecting the Offer



Involvement of Private Investors



- Key personnel are linked to the private investor's without meeting the criterion of independence (joint financial projects, operational, management and supervisory functions) and autonomous functioning
- Private investors with a reputational risk

Investment policy/pipeline



- Generic Investment Policy (Annex 3 to the Rules for the Submission) not indicative of the VC Fund's competitive advantages
- Incompatibility of investment tickets with industries
- Pipeline of projects not adequate to the investment policy or program objectives (investment stage, transaction value, geography)

Other



- Contribution to the Declared Capitalisation from Private Investors is not covered through Investor Declarations
- Voting and/or veto rights on the IC assigned to persons/entities not entitled according to the Programme rules
- Incoherence of the declared time commitment of Key Personnel with the planned scope of side activities
- Non-transparent structure of the Management Entity



Call schedule for the PFR Starter program









PFR Ventures Sp. z o.o. ul. Krucza 50, floor 5 00-025 Warsaw

t: +48 22 274 23 73

Helpline: 800 800 120 e: robert.sufin@pfrventures.pl

e: jaroslaw.wieckowski@pfrventures.pl









